

**ChristmasTreeBNB**  
**2024**  
**WHITEPAPER**



**ChristmasTreeBNB**

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# Introduction

ChristmasTreeBNB is a fun Christmas themed BSC token project that provides a fair, rewarding and fun way to collect crypto assets.

There are too many BSC projects in the space that are offering unfair taxes, stability damaging swap rewards and reflections that cause inflation and ultimately offer no market or price stability.

We offer a Christmas Advent Calendar dApp starting from the 1st of December 2021 that will allow holders to open a door every day, revealing a prize of BNB or gift cards that can be redeemed via our Telegram group.

Each year the prize calendar will be refreshed and new partners and investors will be brought on board to amplify the seasonal activity of the project come each Christmas period.

# Disclaimer

We want you to understand the risks that are inherent with buying, selling or holding cryptocurrency and crypto assets. They are subject to volatile and unpredictable price movement and are considered very high risk investments. ChristmasTreeBNB and the team that develops, markets, promotes, updates or provides any service for ChristmasTreeBNB would like to clarify that we do not encourage you to buy, sell, hold or trade the token or any other cryptocurrency or crypto asset, nor we do advise you to invest any money that you are not willing to lose.

Nothing contained in this document should be considered financial advice. We take no responsibility for lost investments or assets.

Roadmap progress, marketing and development undertaken regarding the project are done to progress the body of development work for the project and not done as a promise for increased market value nor is anything done by the ChristmasTreeBNB team intended as a guarantee of movement of the price of ChristmasTreeBNB.

# Daily Advent Calendar

Starting from the 1st December 2022 we will be starting our daily advent calendar.

Holders of XMASTREE can play for free once per day, the more tokens you hold, the more likely you are to win a prize!

Simply visit the [ChristmasTreeBNB.com](https://ChristmasTreeBNB.com) website and enter your wallet address - this will check your XMASTREE balance and let you play the game.

**Daily Prize  
Christmas Advent  
Calendar**

**4 days 8h 48m 55s  
until calendar launch!**

Holders of XMASTREE will be able to open the door to the advent calendar once per day and win BNB and gift card prizes! The more XMASTREE you hold, the more likely you are to win!

**No peeking!**  
Check back on  
December 1st to try for  
your first prize - make  
sure you hold some  
XMASTREE!

# Taxes & Tokenomics

Our clear and easy to understand tax structure is broken down below as well as the uses for each tax type.

## Gift Tax

This tax is collected in the contract, then sold for BNB once the number of collected tokens reaches a defined amount. This BNB is used to reward holders and to purchase gift cards for the advent calendar prizes.

## Marketing Tax

This tax is collected in the contract, then sold for BNB once the number of collected tokens reaches a defined amount. It is used to fund marketing campaigns, promotions via PPC, influencers, Telegram group shoutouts etc.

## Buy Tax

When you buy XMASTREE via a swap exchange such as Pancakeswap for example, you will be charged the following tax on the transaction amount:

1% (Marketing) + 1% (Gift Rewards)

## Sell Tax

When you sell XMASTREE via a swap exchange such as Pancakeswap for example, you will be charged the following tax on the transaction amount:

2% (Marketing) + 8% (Gift Rewards)

## Transfer Tax

When you transfer XMASTREE from one wallet to another, outside of an exchange, you will be charged the following tax on the transaction amount:

2% (Marketing) + 2% (Gift Rewards)

# Presale

We did not conduct any presale for ChristmasTreeBNB - the contract was deployed to the live BSC network, liquidity was added via PancakeSwap then locked for 12 months and marketing was started. This was to ensure that we gave a fair and open launch that anyone could be involved with as soon as they discovered the project.

**There was no private group or individuals that had access to purchase XMASTREE tokens before anyone else.**

# Liquidity

We supplied 8BNB in liquidity and locked it for 12 months using Team.finance - this can be validated at the following link:

<https://www.team.finance/view-coin/0xC88C71d3Ff21E255e8502FA67226eCf0Ffd956d0?name=ChristmasTreeBNB&symbol=XMASTREE>



# Token Distribution

The contract was deployed and the initial total supply of 100 trillion tokens was distributed in the following way:

Description	Number of tokens	% of total supply
<b>Total Supply</b>	100,000,000,000,000	100%
<b>PancakeSwap Liquidity</b>	96,000,000,000,000	96%
<b>Initial Burn</b>	1,000,000,000,000	1%
<b>LP Provider</b>	3,000,000,000,000	3%

# Marketing and Promotion

We have a great suite of marketing tools and professionals available to give ChristmasTreeBNB an appealing visual brand identity as well as serving effective marketing campaigns to gain new followers.

Here are examples of some of the marketing and promotional campaigns we will be running:

# Smart Contract

The ChristmasTreeBNB smart contract was written from scratch for our project - no copy and paste from another project.

The smart contract contains basic tokenomic functions such as burn, taxes, tax exemption functions, and functions giving the ability to change tax rates or disable them altogether.

You can view the contract source code any time at the following URL:

<https://bscscan.com/address/0xc88c71d3ff21e255e8502fa67226ecf0ffd956d0#code>

# Contract Variables

The contract stores several variables, here is a description of some of them:

- **giftCount**
- **taxCount**
- **liqCount**

The number of tokens currently collected in the respective tax wallet (gift, tax or liq wallets)

- **giftSwapAt**
- **taxSwapAt**
- **liqSwapAt**

The number of tokens to collect in the respective tax wallet before performing a sell swap to convert the tokens to BNB

- **giftTaxS**
- **taxTaxS**
- **liqTaxS**

The tax rate (in %) for each 3 taxes taken on a SELL transaction

- **giftTaxB**

- **taxTaxB**

- **liqTaxB**

The tax rate (in %) for each 3 taxes taken on a BUY transaction

- **giftTaxT**

- **taxTaxT**

- **liqTaxT**

The tax rate (in %) for each 3 taxes taken on a TRANSFER transaction

- **maxTxPercent**

The maximum number of tokens allowed in any transaction as a % of total supply

- **swapOnSell**

Enable the function to perform swaps for taxes.

- **taxesOnBuy**

- **taxesOnSell**

- **taxesOnTran**

This determines if taxes are performed on the respective transaction type.

# Contract Functions

The contract has standard functions and the special pens are defined here:

- **addTaxExempt()**  
Specify a wallet address that will not be charged any taxes for transactions.
- **change\*()**  
Various functions with this name pattern allow us to change the values of variables described above (tax rates, tax status, etc)
- **emptyContractWallet()**  
This function allows us to move tokens stored in the contract wallet into another specified wallet. This is needed because ALL tax tokens are stored in the contract wallet and if the swap function fails there would be no other way to transfer these tokens from the contract wallet.

# Roadmap

We have great plans for ChristmasTreeBNB and the development of the project as a fun BSC smart contract project. We aim to complete these points for each phase specified, but we cannot guarantee things that are out of our control so please take this roadmap as our guide.

## Phase 1 – The run-up to Christmas!

- Marketing push to spread awareness
- Website Launch
- 500 Telegram Members!
- Trending listing
- Calendar Developed
- The ChristmasTreeBNB Community is Born!

## **Phase 2** – December is here, Christmas has begun!

- Influencer Marketing Push
- Major listing
- Release the Calendar (December 1st)
- BIGGER Giftcard Giveaway competitions!

## **Phase 3** – The heart of Christmas!

- Trending on Listing sites
- THE BIGGEST Giftcard Giveaway competitions!
- HUGE PROMOTIONS WITH MASSIVE GIVEAWAYS
- Further Trending
- Over 1.5K Holders

## **Phase 4** – Into the new year

- Development on the NFT platform for exclusive Christmas Artwork with limited mints.
- Consistent, clever marketing where needed and a much bigger run-up to Christmas!
- All Year-round giveaways with the community!



# Official Links

Contract Address:

0xc88c71d3ff21e255e8502fa67226ecf0ffd956do

BSC Scan:

<https://bscscan.com/token/0xc88c71d3ff21e255e8502fa67226ecf0ffd956do>

DexTools:

<https://www.dextools.io/app/bsc/pair-explorer/0xa8f7f91bf4abbd9847093eab12321fc399e4ba32>

Website: <https://xmastree.io/>

Telegram: <https://t.me/ChristmasTreeBNB>

Twitter: <https://twitter.com/xmastreebnb>